



Press release from Kala Brand Music Co.

For immediate release.

December 1, 2009

Kala's "Never Lost" Travel Ukulele With Compass

Kala Brand Music is taking its Travel ukulele in new directions with the latest addition to Kala's popular ultra portable slim line series. Kala's Travel series ukes are designed to go anywhere and now they will help to you keep on course with a new Soprano ukulele with a liquid filled compass in the headstock. Despite their thin size (1 ¼" to 1 ¾" body depth) Kala's travel series have been specially designed with an arch-back that produce a surprisingly full sound.

The new travel soprano with compass (Model KA-SSTU-FMCP) features a solid spruce top, flame maple back and sides, rosewood fingerboard and bridge, die-cast tuners with black buttons, maple binding, black and white purfling, and a liquid filled compass. Each Kala Travel ukulele comes packed in its own custom Kala logo deluxe bag. All Kala Brand Ukuleles come strung with high quality Aquila Strings.

Kala Brand Music Co. offers over 120 models of Ukulele, the U-BASS, and a complete line of Uke Crazy Ukulele accessories. Kala Brand Music Co. also distributes Aquila Strings.

www.kalaukulele.com 877 853-3853