



May, 2010

Product Release from Kala Brand Music Co.

For immediate release.

Kala Pocket Ukulele

(Images, Mahogany and Acacia Models)

Kala Brand Music Co. has introduced the ultimate portable ukulele with the release of the Kala Pocket Uke. Measuring 16" from top to bottom the Pocket Uke is played on a Sopranissimo scale which totals 11" from nut to saddle. The Pocket Ukulele is constructed of solid wood and is available in three models, Acacia (KA-PU-ASAC), Mahogany (KA-PU-SM) and Maple (KA-PU-SSFM).

Despite its diminutive size the instrument's arched back construction provides it with a startlingly full sound. The Pocket Ukulele is tuned in the same intervals as a baritone ukulele except in higher octaves. It can be tuned either DGBE (4th string to 1st) or F tuning (CFAD). Other features include a mahogany neck, rosewood fingerboard and bridge, 12 silver nickel frets, friction tuners with black buttons, satin finish, and premium Aquila Nylgut strings. A padded gig bag is included with each instrument.

Kala Brand Music Co. offers over 120 models of Ukulele, the Kala U-BASS, and a complete line of Uke Crazy Ukulele accessories. Kala also distributes Aquila Strings.

www.kalaukulele.com 877 853-3853

KALA BOOTH #1428 AT NAMM